



6th Newsletter April  
2016

## **NEWS – NEWS – NEWS**

**Here you get the 6th and last newsletter from the EU project useITsmartly.**

**You can read about the activities that happened within the three years of the project and which were the last activities within the final project phase.**

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## 3 years of useITsmartly

Within the last three years useITsmartly worked together with young people, teachers and experts from different field in the areas of IT and energy saving in 5 European countries: Austria, Denmark, Germany, the Netherlands and Norway. A lot of different actions took place within this time to work on the topic of `green` IT: workshops, trainings, meetings, presentations, focus groups and many many more.

One of the biggest outcomes of the project was the Toolbox, which emerged out of the work with young people all over Europe. Ideas on how to facilitate and encourage energy-efficient IT practices were collected together with youth. The Toolbox then was developed together in cooperation with experts on IT who rated, discussed and assembled the gathered ideas. The product is a Toolbox than can be used from young people and adults, companies and schools, for private or publically and for commercial purposes. For free usage please visit: <http://www.useitsmartly.com/index.php?id=102>

**useITsmartly** Peer-to-peer Education for Youths on Smart Use of Information and Communication Technologies

[Project Info]  
[Other languages]

Click on the filters below to display the tools you are interested in!

PRACTICE		Reuse / recycle	Disposal	Use less data	Reduce use	Switch off Equipment	School practices
Recharging	Environment friendly designs of products	Reduce renewal Rate	Positive aspects of IT	Increase awareness	I AM	Energy consumer <sup>1</sup>	
Young person	Hardware developer	Software developer	Social media developer	Installation Company	Retailer	Regulator	Campaigner (consumer/ environmental organization)
Educator	I WANT TO IMPROVE THE ENVIROMENT BY	Changing own behaviour	Changing behaviour of own social network	Lobbying and/or campaigning	Starting own company	Improving sustainability of organization <sup>2</sup>	
Improving output of organization <sup>3</sup>	Organizing an event	RESOURCES NEEDED	Time & energy	Finances	Knowledge	Social Network	

SHOW ALL TOOLS (IN RANDOM ORDER)

<sup>1</sup> e.g. private person, company, school, ...  
<sup>2</sup> i.e. school, company, event  
<sup>3</sup> i.e. hardware, software, education, policy, commercial products

## Great Success of the IT-Peer Training and Multiplication Work

For young people IT use is an important part of their everyday life but for the majority of them the awareness of environmental impacts of IT use and knowledge about how to save energy while using devices is often missing. Within useITsmarly the project partners tried to contribute to close this gap by developing innovative solutions to facilitate young people's capacity building of smart IT use and by motivating them to get active and informing other peers about their possibilities for energy saving on IT. The project was indeed a success. Most importantly, 331 IT-peers were trained and 39,716 persons were reached by IT-peer activities in five European countries: Austria, Denmark, Germany, Norway and The Netherlands. The project partnered up with 240 schools and thereby worked with and inform 408 teachers.



*Impressions from the Austrian peer trainings (©UBZ)*

Another output of useITsmartly is the guideline about peer education, which comprises all results, methods and tools of the project and is designed in a quite vivid way.

It is available in all country languages (English, German, Norwegian, Dutch, Danish) and available for download here:

<http://www.useitsmartly.com/index.php?id=37>

## Evaluation of supporting and hindering factors

useITsmartly had an ongoing and integrated evaluation process during the whole stretch of the project. This ensured a constant learning curve among the partners of the consortium and the design of the pedagogical approaches developed fruitfully through these exchanges.

The success and impact of the various activities that engaged the ICT use behaviour of young people was also evaluated. Through a survey it was tried to understand the patterns of ICT use of adolescents and if the IT-peer trainings changed the behaviours of the participants towards more sustainable practices. The results showed that the everyday life of young people is heavily embedded in social networks and relies on constant ICT use. But the surveys also concluded that there is a high willingness of informed youths to change their behaviours towards more efficiency and sustainability.

The estimated impact (saved energy and CO2 emissions) that was calculated at the end of the impact phase is also an indicator for the successful implementation of various pedagogical interventions in the everyday energy practices of youths. Participants of useITsmartly trainings and activities are in general very eager to change their ICT use toward more sustainable patterns.

The final report on supporting and hindering factors as well as on the estimated impact of the project's activities can be found here: <http://www.useitsmartly.com/index.php?id=37>.

## Who we are – building a European useITsmartly community

We are scientists, stakeholders and multipliers passionately thinking about how technologies can be used in an energy-efficient way. Our goal is to communicate with and through youths about creative new concepts of “smart IT use”.

Interested in energy efficient IT use and green living?  
Join us and share your ideas with us!

 [www.facebook.com/green.use](http://www.facebook.com/green.use)

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
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